



Scott Klososky

Technology Speaker, Author, Consultant
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Synthetic Intelligence: The Future of AI

The wave of synthetic intelligences like AI is a seminal time for humanity. Digital tools not only aid our ability to learn and make decisions, they can replace us with doing these. This raises many important questions such as, the potential for AI to be sentient and conscious, and how advanced synthetic intelligences will impact humanity and the economy.

Scott has been addressing these questions and more for many years and brings thought leading ideas and advice to leaders so they can make good strategic decisions today.

Society has spent years reading books and watching movies that paint a dark picture of the impact machine intelligence. We have also hold onto the thought that human intelligence is unique and more advanced than anything computers could ever accomplish.

Scott believes there is a much more positive AI future in front of us and this keynote provides both thought leading and practical content that often re-frames how audiences see the future of synthetic intelligence.

If you want an inspiring message about the future with AI in it, this is your keynote!

Best Audience: This can be customized really to any type of audience, but it is best suited for: C-Suite Executives, Human Resources, High Potential Employees, Strategic Leaders

Customizable Meter (1-10): Eight (8) - Meaning that about 80% of the content is colonizable. That's because there are so many variables in this speech - Practical vs Thought Leading, Custom to the Industry or Best Practices, or just educational about the topic.

Best Format/Placing in a Conference: This is a "very cool" opening or closing speech for an event or conference. It can be designed to have the desired impact you want and/or need to "top last year's" event. It can be customized to start a conference off with a "bang" or "keep them talking on their way home after the event." It is also a great topic for a breakout session.

Notes for the Meeting Planner: This speech is constantly changing because of the rate of change in the field of Machine Intelligence. Scott continues to stay on top of innovations in Machine Intelligence, thus this speech is different every time. Scott can make this speech very practical where attendees have things they need to think about and do when they get back to their organization. He also can make it very "thought leading" on how Machine Intelligence is going to change society or their industry.

Learning Objectives

- What influence Machine Intelligence is having on your industry?
- Discover how leading-edge technologies, such as implantable devices, autonomous robotics, the Internet of Things, and massive rivers of data, will come together to reshape our lives and industries
- Consider the positive and the negatives of the technology integration
- Reflect broadly on how to position your organization for the coming dynamic changes
- Does your organization need a Machine Intelligence strategy? If so, where do we start and how do we get it accomplished?



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Building a Winning AI Strategy

November of 2022 will always be remembered for the moment AI became a consumer available tool.

Generative AI put powerful tools into the hands of the public and this triggered billions of dollars to be invested in ever more powerful AI tools.

In order to take advantage of the organizational opportunities the AI wave provides, leaders must implement a well thought out AI strategy framework.

Scott works in the trenches with leaders who are leading their markets with the use of AI in their operations and has years of experience with digital strategy practices.

In this highly customizable keynote, Scott works with meeting planners to level set the AI sophistication level of the audience and deliver the latest thinking for AI strategy frameworks that make a big difference with financial results.

Based on feedback from the meeting planner, this keynote can be very specific to an industry or provide general ideas for developing and AI strategy that has a strong ROI for the investments made.

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Notes for the Meeting Planner: This speech is constantly changing because of the rate of change in the field of Artificial Intelligence.

Scott continues to stay on top of innovations in AI, thus this speech is different every time.

Scott can make this speech very practical where attendees have things they need to think about and do when they get back to their organization. He also can make it very “thought leading” on how AI is going to change society or their industry.

Learning Objectives for the Audience:

- What is the influence Artificial Intelligence is having on your industry?
- Discover how leading-edge technologies, such as implantable devices, autonomous robotics, the Internet of Things, and massive rivers of data, will come together to reshape our lives and industries
- Consider the positive and the negatives of the technology integration
- Reflect broadly on how to position your organization for the coming dynamic changes
- Does your organization need a Artificial Intelligence strategy? If so, where do you start and how do you get it accomplished?



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HUMALOGY® Leadership: The Balanced Organization

Scott and FPOV invented the Humalogy® concept for measuring the integration of human and technology in processes and systems.

This model is unique to this day and provides a great vocabulary to discuss the balance of people and digital tools in an organization.

Modern leaders must learn to make good decisions on the balance of using human skills and talents vs. the power of digital tools.

This keynote opens by sharing this concept with an audience and then is customized to give specific examples for their industry.

The advent of synthetic Intelligences like AI is speeding up the importance of Humalogy® in the workplace and our lives.

We must learn to not only co-exist with a technology pervasive world, we must also learn to flourish.

This keynote can help leaders discover new ways to design sales, marketing, HR, operational, and supply chain processes.

It can also be tuned to lean more towards thought leading or practical ideas.

Best Audience: Everyone: this talk is meant to be a thought-leading exercise for anyone interested in how technology is and will continue to impact humanity. Also, this is a great topic for event that include spouses/significant others – it can be used in non-business settings.

Customizable Meter (1-10): Six (6) Meaning that almost 60% of the content for this speech is customizable. This speech can be general (changing society and humanity) or can be customized to the industry (how technology is affecting the industry and the workforce).

Best Format/Placing in a Conference: This is another very popular topic for Scott. This speech works well for a keynote to open or close the conference or event. It also works well for a dinner keynote when spouses/significant others are invited.

No matter where this speech is placed, it will really get people talking afterwards. Typically, if Q&A is used after the speech, there isn't enough time to answer all of the questions. This doesn't work as a breakout session or workshop.

Notes for the Meeting Planner: This is very much a thought leading speech. It looks at the impact of Humalogy® in the workplace – meaning the balance of technology and humans in our everyday lives.

With technology integrating into our everyday lives, what are the society impacts? What are the impacts on the different industries?

This is a very thought-provoking speech that keeps audience's attention throughout the entire talk.

Learning Objectives:

- What happening to society as machines take over jobs that humans used to do?
- Consider the impacts technology is having on our physical and psychological well-being
- Develop insight into coming trends, such as machine learning, artificial intelligence, and the singularity, which will disrupt every characteristic of what it means to be human
- Analyze why all visions of the future are dystopian; why don't we see a utopian future?
- Learn how the HUMALOGY® balance can act as a guide to integrate technology in ways that are healthy for humanity
- Ensure the digital transformation will be positive for everyone



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Managing Digital Risks: C-Suite and Board Strategies

As organizations become more dependent on technology, their risk levels go up.

Cybersecurity, AI risks, uptime risk, digital skills risks, and innovation risk all can be devastating if not avoided or controlled.

Scott is a leading thinker with how to manage digital risks and how to best manage them as part of an enterprise risk management program.

His work in developing industry-based defense models is leading edge and he uses this kind of creative problem solving to help audiences create a safer digital environment.

AI tools are helping both digital criminals and security professionals in the cybercrime conflict, and AI engines are causing a growing list of risks that must be managed.

This is a great keynote for executives and leaders and can be customized to focus on specific digital risks, or the future of risk in general.

Best Audience: Business-side leaders looking to learn the fundamentals of cybersecurity, technology-side leaders looking further into the future of cybersecurity; it can also be engaging for people of any level of their careers. The talk is different for leaders than when all levels of organizations are in attendance.

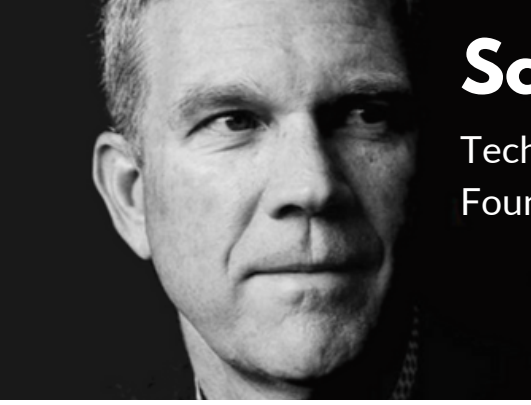
Customizable Meter (1-10): Nine (9) Meaning that this is almost entirely customizable. Whether you choose a Keynote, Breakout Session, or Workshop, the content can be tailored to your event. It also can be industry specific or you choose to look at best practices across all industries.

Best Format/Placing in a Conference: This is a very popular subject and can fit into any conference or event. It is a good Keynote, Breakout Session, or hands-on “how-to” Workshop. Also, depending on the need of the audience, this talk can be delivered in several different ways: Practical—who are the bad guys, how are they attacking us, and how can we protect ourselves. Thought-Leading- What is the future of security? How is it affecting your industry?

Notes for the Meeting Planner: Scott has tremendous experience in the security space and has had many large organizations use him as a keynote, thought-leader, and facilitator. He developed an “Integrated Security Model” that is second to none in the industry. Because things are moving so fast in security, this speech is always changing to keep up with new and improved technologies and methods.

Learning Objectives:

- Analyze the ways new technologies will impact the field of cybersecurity
- What is Integrated security? Why is it important?
- What are the current attack vectors, who are the bad guys, and how do you do risk management?
- Evaluate how the Internet of Things remains an enormous threat to our infrastructure Identify the increasing danger from organized cybercrime
- Understand what each of our growing digital footprints will mean for our privacy
- Learn steps you can take to protect your devices, and yourself, in an increasingly connected world



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The Importance of Digital Wellbeing: Corporate & Personal

As people weave more technology into their lives and careers, the negative impacts of digital use must be considered.

Digital wellbeing is a topic that leaders and HR professionals must take more responsibility for in the workplace.

Each of us as individuals must also understand where boundaries need to be set so we can stay healthy long term.

As productive and efficient as technology can help us be, it also has negative impacts people sense but do not always fully recognize.

Scott is a leading thinker on technology use and its impact on our minds and mental health.

This content is unique, and audiences are very interested in the concepts delivered and especially the remedies Scott suggests.

When doing Q&A with an audience, this topic always creates a vibrant discussion with lots of questions and stories from audience members.

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