



Scott Klososky

Technology Speaker, Author, Consultant
Founder, Future Point of View



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General Approach

Scott is unusually accurate at painting pictures as to how digital evolution will unfold, and how it will impact specific industries. As a co-founder of Future Point of View, a digital strategy advisory firm, he spends many hours each work working with C-suite executives on digital, and now AI strategies. He is unusually good at translating complicated concepts for general audiences and helping them understand how new technology waves can be maximized in their organizations or industries.

AI has exploded on the scene as powerful tool, and important topic of discussion at conferences and events.

Scott has an unusual approach of working with meeting planners to design his delivery of ideas concerning what he refers to as Synthetic Intelligence. The reason is this topic is quite broad and there are many facets to cover. Depending on the sophistication level of the audience, they might just want an update on the latest AI news. Or, they might want to better understand AI Philosophy and where it is headed over the next five years. Depending on the participants, they might want to understand how to build a winning AI strategy. For this reason, Scott takes a “blank canvas” approach to design the exact keynote or workshop for his clients.

The four major ingredients of a powerful synthetic intelligence talk today are on the following pages. These can be done as stand-alone topics or can be combined into a recipe that best serves the audience.

“Scott was the highlight of our conference! He has an innate speaking style that naturally engages the audience. Our attendees were completely tuned in and before he was finished, I had texts from attendees asking for a copy of his presentation and contact info. Scott’s content was spot on and the perfect springboard for our CEO’s presentation.”

Keystone Insurers Group



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A Market Update on AI: The Latest News and Identifying Winners and Losers in Your Industry

The AI space is evolving at a pace we have never seen with any other technology. In fact, it is virtually impossible for people to stay current on what the new AI tools can do and who the new suppliers are to note. In this keynote Scott not only gets the audience up to speed on the latest status of AI, he also provides resources for them to keep up themselves.

This is a great keynote to mix in thoughts about how AI is impacting the audience's industry. We are already seeing that synthetic intelligence is impacting workforces, financial results, innovation capabilities and more. That means leaders must be visionary about how their customers and products will change, as well as their internal operation.

Best Audience

All levels of leadership, C-suite, and general audiences

- This is best done as a keynote and can be customized to focus on any specific area of AI technology
- This is a good keynote to be customized to a specific industry so they get visibility into what AI is doing to change their market

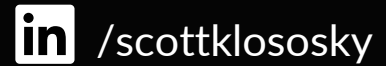
“Scott’s presentation is one of the best I have ever seen. The content matter is thought provoking and on the sharp edge of the tsunami which is AI. The terminology introduced such as Synthetic Intelligence changes the entire narrative to empower and educate....If you want someone to help you understand more about the future that is knocking at your door, contact Scott. He’s genuine, humble and deeply insightful.”

Nitesh
Creative Director, Rutland Web Designer



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AI High Beam and Philosophy: The Five Year Look Forward

One of the most unique abilities Scott has with AI discussions is his ability to address really difficult questions such as, what the ultimate impact will be of AI on humanity. Will AI become smarter than the human race? What will “hybrid intelligence” look like and how fast will we have it? Will AI cause more damage to the economy than uplift? For over ten years at Future Point of View, the firm has been on the leading edge of predicting what machine and synthetic intelligence would look like and now the predictions have come true!

The next era of a hybrid human intelligence and synthetic intelligence world will be exciting and very different than what we have ever known. Although many parts of life will still be as they have always been, there will be technology at our disposal that will seem magical. Audiences love seeing a new vision that is rarely delivered in such detail!

Best Audience

C-suite Executives, HR thought leaders, business owners, operational leaders, IT leaders

- This is best done as a keynote that is uplifting and inspiring. A great event opener or closer
- This is a good keynote to be customized to a specific industry so they get visibility into what AI is going to do in the future that might drive changes in their business strategy

“Scott’s presentation got great reviews. All I heard was how people could have sat and listened to him for the rest of the day.”

National Tooling & Machining Association



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Building a Powerful AI Strategy Roadmap: Gaining a Two-Year Lead with a Powerful New Tool

Now that most organizations are getting past the “gee whiz” stage of AI capabilities, they are moving on to needing to know how to build a powerful AI strategy roadmap. Scott and Future Point of View have designed strategies like these for large and small organizations and state government entities. If your audience wants a more practical and high value keynote, this is the way to go. Scott delivers a framework for AI strategy that leaders can follow, then goes into more detail on best practices for each state of the AI strategy delivery.

Because of his high level of on the ground experience with building AI strategies, he often has many stories and best practices to share. This is a great keynote to plan for lots of interactivity because Scott often gets a lot of questions from the audience.

Best Audience

This is a leadership level keynote or workshop.

- In this keynote Scott often likes to use QR codes on slides to deliver resources to the audience to help them when they get back to the office
- Meeting planners have a choice of doing this as a keynote or workshop. In the workshop, Scott leads the participants in building out parts of their AI strategy roadmaps in order to get them started with the process.

“Thanks again for your AMAZING session you led during our Business & Leadership Conference. As I shared with you immediately after, I have never heard as much excitement generated by a single session in our 14-year history of offering this conference!”

National Systems Contractors Association



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Managing AI Risks: With Great Power Comes Great Responsibility!

There is a high level of concern in the market for the risks AI presents. These can include AI tools that are bias or discriminatory, LLMs that provide wrong answers to questions, models that were built on content that was not approved for use, and the addiction to AI tool use causing weaknesses in human capabilities.

All these concerns and more are causing regulatory control to be developed at the state level and possibly the federal level in the future. Many organizations are building AI risk programs into their Enterprise Risk Management and value hearing how this new process is being done at large organizations.

Scott has been helping clients manage AI risk from the moment it became an issue. In this keynote he shares a thought leading list of the AI risks leaders must account for and methods to avoid future issues.

Best Audience

C-Suite Executives, Boards of Directors, Owners, Risk Officers

- This can be done as a keynote or a workshop and can be customized to focus on any specific area of managing AI risk

“Simply The best...The tone you set for the rest of the Chief Security Officer Summit was just terrific! Your remarks and the panel were so well-received, and were referenced time and time again over the course of the two-day discussions. Thanks again for an excellent program!”

ASIS International

The world’s leading association for security professionals



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Synthetic Intelligence: The Future of AI

The wave of synthetic intelligences like AI is a seminal time for humanity. Digital tools not only aid our ability to learn and make decisions, they can replace us with doing these. This raises many important questions such as, the potential for AI to be sentient and conscious, and how advanced synthetic intelligences will impact humanity and the economy.

Scott has been addressing these questions and more for many years and brings thought leading ideas and advice to leaders so they can make good strategic decisions today.

Society has spent years reading books and watching movies that paint a dark picture of the impact machine intelligence. We have also hold onto the thought that human intelligence is unique and more advanced than anything computers could ever accomplish.

Scott believes there is a much more positive AI future in front of us and this keynote provides both thought leading and practical content that often re-frames how audiences see the future of synthetic intelligence.

If you want an inspiring message about the future with AI in it, this is your keynote!

Best Audience: This can be customized really to any type of audience, but it is best suited for: C-Suite Executives, Human Resources, High Potential Employees, Strategic Leaders

Customizable Meter (1-10): Eight (8) - Meaning that about 80% of the content is colonizable. That's because there are so many variables in this speech - Practical vs Thought Leading, Custom to the Industry or Best Practices, or just educational about the topic.

Best Format/Placing in a Conference: This is a "very cool" opening or closing speech for an event or conference. It can be designed to have the desired impact you want and/or need to "top last year's" event. It can be customized to start a conference off with a "bang" or "keep them talking on their way home after the event." It is also a great topic for a breakout session.

Notes for the Meeting Planner: This speech is constantly changing because of the rate of change in the field of Machine Intelligence. Scott continues to stay on top of innovations in Machine Intelligence, thus this speech is different every time. Scott can make this speech very practical where attendees have things they need to think about and do when they get back to their organization. He also can make it very "thought leading" on how Machine Intelligence is going to change society or their industry.

Learning Objectives

- What influence Machine Intelligence is having on your industry?
- Discover how leading-edge technologies, such as implantable devices, autonomous robotics, the Internet of Things, and massive rivers of data, will come together to reshape our lives and industries
- Consider the positive and the negatives of the technology integration
- Reflect broadly on how to position your organization for the coming dynamic changes
- Does your organization need a Machine Intelligence strategy? If so, where do we start and how do we get it accomplished?



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Building a Winning AI Strategy

November of 2022 will always be remembered for the moment AI became a consumer available tool.

Generative AI put powerful tools into the hands of the public and this triggered billions of dollars to be invested in ever more powerful AI tools.

In order to take advantage of the organizational opportunities the AI wave provides, leaders must implement a well thought out AI strategy framework.

Scott works in the trenches with leaders who are leading their markets with the use of AI in their operations and has years of experience with digital strategy practices.

In this highly customizable keynote, Scott works with meeting planners to level set the AI sophistication level of the audience and deliver the latest thinking for AI strategy frameworks that make a big difference with financial results.

Based on feedback from the meeting planner, this keynote can be very specific to an industry or provide general ideas for developing and AI strategy that has a strong ROI for the investments made.

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Scott continues to stay on top of innovations in AI, thus this speech is different every time.

Scott can make this speech very practical where attendees have things they need to think about and do when they get back to their organization. He also can make it very “thought leading” on how AI is going to change society or their industry.

Learning Objectives for the Audience:

- What is the influence Artificial Intelligence is having on your industry?
- Discover how leading-edge technologies, such as implantable devices, autonomous robotics, the Internet of Things, and massive rivers of data, will come together to reshape our lives and industries
- Consider the positive and the negatives of the technology integration
- Reflect broadly on how to position your organization for the coming dynamic changes
- Does your organization need a Artificial Intelligence strategy? If so, where do you start and how do you get it accomplished?



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HUMALOGY® Leadership: The Balanced Organization

Scott and FPOV invented the Humalogy® concept for measuring the integration of human and technology in processes and systems.

This model is unique to this day and provides a great vocabulary to discuss the balance of people and digital tools in an organization.

Modern leaders must learn to make good decisions on the balance of using human skills and talents vs. the power of digital tools.

This keynote opens by sharing this concept with an audience and then is customized to give specific examples for their industry.

The advent of synthetic Intelligences like AI is speeding up the importance of Humalogy® in the workplace and our lives.

We must learn to not only co-exist with a technology pervasive world, we must also learn to flourish.

This keynote can help leaders discover new ways to design sales, marketing, HR, operational, and supply chain processes.

It can also be tuned to lean more towards thought leading or practical ideas.

Best Audience: Everyone: this talk is meant to be a thought-leading exercise for anyone interested in how technology is and will continue to impact humanity. Also, this is a great topic for event that include spouses/significant others – it can be used in non-business settings.

Customizable Meter (1-10): Six (6) Meaning that almost 60% of the content for this speech is customizable. This speech can be general (changing society and humanity) or can be customized to the industry (how technology is affecting the industry and the workforce).

Best Format/Placing in a Conference: This is another very popular topic for Scott. This speech works well for a keynote to open or close the conference or event. It also works well for a dinner keynote when spouses/significant others are invited.

No matter where this speech is placed, it will really get people talking afterwards. Typically, if Q&A is used after the speech, there isn't enough time to answer all of the questions. This doesn't work as a breakout session or workshop.

Notes for the Meeting Planner: This is very much a thought leading speech. It looks at the impact of Humalogy® in the workplace – meaning the balance of technology and humans in our everyday lives.

With technology integrating into our everyday lives, what are the society impacts? What are the impacts on the different industries?

This is a very thought-provoking speech that keeps audience's attention throughout the entire talk.

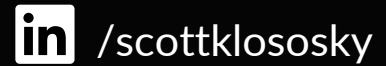
Learning Objectives:

- What happening to society as machines take over jobs that humans used to do?
- Consider the impacts technology is having on our physical and psychological well-being
- Develop insight into coming trends, such as machine learning, artificial intelligence, and the singularity, which will disrupt every characteristic of what it means to be human
- Analyze why all visions of the future are dystopian; why don't we see a utopian future?
- Learn how the HUMALOGY® balance can act as a guide to integrate technology in ways that are healthy for humanity
- Ensure the digital transformation will be positive for everyone



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Managing Digital Risks: C-Suite and Board Strategies

As organizations become more dependent on technology, their risk levels go up.

Cybersecurity, AI risks, uptime risk, digital skills risks, and innovation risk all can be devastating if not avoided or controlled.

Scott is a leading thinker with how to manage digital risks and how to best manage them as part of an enterprise risk management program.

His work in developing industry-based defense models is leading edge and he uses this kind of creative problem solving to help audiences create a safer digital environment.

AI tools are helping both digital criminals and security professionals in the cybercrime conflict, and AI engines are causing a growing list of risks that must be managed.

This is a great keynote for executives and leaders and can be customized to focus on specific digital risks, or the future of risk in general.

Best Audience: Business-side leaders looking to learn the fundamentals of cybersecurity, technology-side leaders looking further into the future of cybersecurity; it can also be engaging for people of any level of their careers. The talk is different for leaders than when all levels of organizations are in attendance.

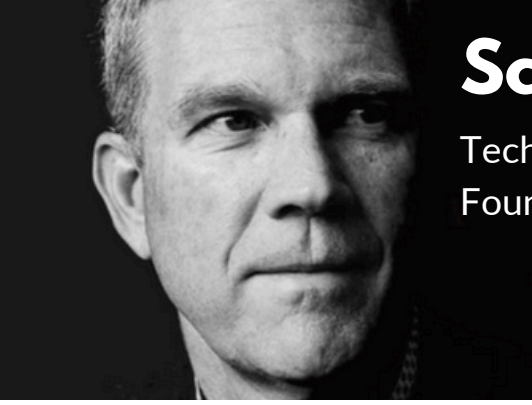
Customizable Meter (1-10): Nine (9) Meaning that this is almost entirely customizable. Whether you choose a Keynote, Breakout Session, or Workshop, the content can be tailored to your event. It also can be industry specific or you choose to look at best practices across all industries.

Best Format/Placing in a Conference: This is a very popular subject and can fit into any conference or event. It is a good Keynote, Breakout Session, or hands-on “how-to” Workshop. Also, depending on the need of the audience, this talk can be delivered in several different ways: Practical-who are the bad guys, how are they attacking us, and how can we protect ourselves. Thought-Leading- What is the future of security? How is it affecting your industry?

Notes for the Meeting Planner: Scott has tremendous experience in the security space and has had many large organizations use him as a keynote, thought-leader, and facilitator. He developed an “Integrated Security Model” that is second to none in the industry. Because things are moving so fast in security, this speech is always changing to keep up with new and improved technologies and methods.

Learning Objectives:

- Analyze the ways new technologies will impact the field of cybersecurity
- What is Integrated security? Why is it important?
- What are the current attack vectors, who are the bad guys, and how do you do risk management?
- Evaluate how the Internet of Things remains an enormous threat to our infrastructure Identify the increasing danger from organized cybercrime
- Understand what each of our growing digital footprints will mean for our privacy
- Learn steps you can take to protect your devices, and yourself, in an increasingly connected world



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The Importance of Digital Wellbeing: Corporate & Personal

As people weave more technology into their lives and careers, the negative impacts of digital use must be considered.

Digital wellbeing is a topic that leaders and HR professionals must take more responsibility for in the workplace.

Each of us as individuals must also understand where boundaries need to be set so we can stay healthy long term.

As productive and efficient as technology can help us be, it also has negative impacts people sense but do not always fully recognize.

Scott is a leading thinker on technology use and its impact on our minds and mental health.

This content is unique, and audiences are very interested in the concepts delivered and especially the remedies Scott suggests.

When doing Q&A with an audience, this topic always creates a vibrant discussion with lots of questions and stories from audience members.

Best Audience: Everyone: this talk is meant to be a thought-leading exercise for anyone interested in how technology is and will continue to impact humanity.

Also, this is a great topic for event that include spouses/significant others – it can be used in non-business settings.

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- Ensure the digital transformation will be positive for everyone