




Annette Klososky

Founder & Senior Consultant,
Future Point of View

 /annettewk

Speaker Overview

Annette Klososky is a highly respected consultant, executive coach, and speaker who is dedicated to helping organizations thrive in today's rapidly evolving business landscape. With over 30 years of experience, she has developed a deep understanding of the challenges faced by modern leaders and is passionate about sharing her expertise and insights with others. She has new concepts that the leader of today and organizations need to know.

Annette is known for her innovative approach to leadership, team management, and change management, and has helped countless organizations transform their cultures and achieve their goals. Her expertise extends across a wide range of industries, including technology, healthcare, manufacturing, insurance, finance, and education, and she has worked with organizations of all sizes, from small startups to large multinational corporations.

As an executive coach, Annette is committed to helping individuals unlock their full potential and achieve their personal and professional goals. She is a skilled communicator and motivator and has a knack for inspiring her clients to take bold action and overcome their obstacles.

Annette is also a highly sought-after speaker and has delivered keynote presentations and workshops at numerous conferences and events around the world. Her engaging and informative style has earned her rave reviews from audiences, and she is known for delivering practical, actionable insights that can be immediately applied to real-world situations.

Whether working with individuals or organizations, Annette is dedicated to helping her clients thrive in today's fast-paced, ever-changing business environment. Her passion for leadership, team management, and change management is contagious, and she is committed to making a positive impact on the world, one organization at a time.

Experience

Annette is a serial entrepreneur. She is the Founder of Future of Point of View, a boutique strategy firm that helps organizations become world class at leveraging technology to create competitive advantage. She is also founder of the Women's Executive Board and Oklahoma Chair for the Women Presidents' Organization. She serves as partner and is on the Board of Directors for Executive Development Associates.

Annette has a unique blend of entrepreneurship, leadership, and organizational development expertise, with 30 years of experience working to influence change and positive results within organizations today.

As the first franchise owner for EWF International® which is not Women's Executive Board, Annette built a solid, successful peer advisory business in less than a year, with its members representing companies with over 40,000 employees and \$23 billion in total annual revenues. Her franchise was featured in Entrepreneur Magazine.

Annette is also a contributor for [Forbes](#), writing on the topics of artificial intelligence and the future of work.

Awards and Honors:

[News9](#) - "Oklahoma Woman Fights For Gender Diversity In The Boardroom"

[NewsOK](#) - "Q&A with Annette White-Klososky"

[Entrepreneur Magazine](#) - "Bringing together busy female execs can be big business"

[Rebel + Connect](#) - "22 Thought Leaders and Influencers to Keep Your Eye on in 2018"

[The Journal Record](#) - Names to the 50 Women Making a Difference, 2017, 2019, 2020

[The Journal Record](#) - Named to the Circle of Excellence - Woman of the Year 2020

[WomenTech Network](#) - Speaker of The Year Finalist 2020

National Women of Influence Award - Lifetime Legacy Award Finalist 2021

Enterprising Women of Year - Women of the Year Finalist Recognition 2021

Also named to the Top 100 Women to Know in America


Areas of Focus & Topics

- Forget Change Management: Build an Adaptive Culture that Evolves with the Changing Times
- Digital Wellbeing
- The New age of Leadership in a digital world
- Having High Beam Vision is a Must



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Forget Change Management: Build an Adaptive Culture that Evolves with the Changing Times

In today's rapidly changing world, organizations face constant disruptions and must constantly adapt to stay relevant. Change management is forced and has long been the go-to solution for companies looking to adapt to new challenges, but in reality, this approach is not enough. The truth is, change is constant, organizations and leaders must evolve with the changing times. Inspired Evolution is voluntary - it's about adaptability and being self-inspired.

In this speech, we will talk about the limitations of traditional change management approaches and how they can hinder an organization's ability to adapt to new challenges. We'll also discuss why building an adaptive culture is crucial for organizations to stay ahead of the curve. And show how to create evolution among your leaders and teams in order to compete in the modern world.

We'll then dive into the 4 key principles of building an adaptive culture and leaders that evolve including fostering a growth mindset, embracing innovation, promoting continuous learning, and encouraging agility. Change shows up in a multiple of ways from transformational needs, macro needs, modernization needs or business interruption dynamics. You have to have a targeted approach in each of these situations in order to navigate through the needed change successfully.

By the end of this speech, you'll have a clear understanding of why building an adaptive culture and having leaders that evolve is critical for organizations looking to stay ahead of the curve, and you'll have practical strategies for implementing this approach within your own organization. You'll be empowered to forget change management and embrace a new way of thinking about organizational adaptation that is designed to keep pace with the changing times.

Best Audience

Any level at an organization - from employee, manager, Sr. Leadership, C-Suite, or Board of Directors. Initiatives that involve evolution of people, processes or strategy always starts at the top but needs support and understanding throughout the entire organization.

Best Format/Placing in a Conference

This is an extremely versatile topic. It can be a speech, breakout session, or an interactive workshop. It is great as a leader focused workshop or team engagement session. This can be 45 minutes to 120 minutes in length.

Notes for the Meeting Planner

This is a topic that is highly customizable in how it is delivered as well as the time needed. The speaker likes to have an understanding of roadblocks with the audience in order to build the right stories, references into the speech that is relevant for the audience.

Customizable Meter (1-10)


This content is a nine (9) on the customizable meter. Annette can adapt the content to match the level of the audience and/or to the industry of the organization.

"Change management is outmoded; the era of inspiring the evolution of people through meaningful transformation is in."



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Digital Wellbeing

What Contributes to your Digital Un-wellbeing and how do we fix it?

Today, we live in a digital age where technology is an integral part of our daily lives. We use our smartphones, computers, and other digital devices to stay connected with the world around us, to access information, and to complete tasks efficiently. While these tools have undoubtedly made our lives easier, they have also led to an increase in the time we spend online, which can impact our mental health and overall wellbeing.

Digital wellbeing is about finding a balance between using technology to enhance our lives while also taking steps to ensure we are not becoming overly reliant on it.

In this speech, we will explore the importance of digital wellbeing, how technology can impact our mental health, and the steps we can take to prioritize our wellbeing in the digital age. We will discuss distinctions, boundaries and impacts on leaders, teams and the overall organizational health culture.

The goal is to create a world where technology enhances our lives without negatively impacting our mental and physical health.

Best Audience

Any level at an organization – from employee, manager, Sr. Leadership, C-Suite, or Board of Directors. Digital wellbeing is important for all of us.

Customizable Meter (1-10)

This content is a nine (9) on the customizable meter. Annette can adapt the content to match the level of the audience and/or to the industry of the organization.

Best Format/Placing in a Conference

This is an extremely versatile topic. It can be a speech, breakout session, or an interactive workshop. This is such an important topic today, so no matter where you put this session in the conference, it's always one of the most popular on the schedule. This can be 45 minutes to 90 minutes in length.

Notes for the Meeting Planner

Digital wellbeing is a “huge” problem in the world today. The pandemic forced us to work at home and spend hours a day in front of screens. Humans weren't built that way. This session can be leveraged in several different ways including from a work perspective, a personal perspective, or both. It can be highly interactive no matter what the size of audience.

Learning Objectives:

- What does it mean to be digitally well? We share definitions of Digital Wellness and how it shows up in your day to day.
- How do we adapt to the technology demands at work and at home?
- How do we adopt better methods to heal our brains and become higher functioning leaders?
- How do we set boundaries
- What is our personal responsibility

"A Digital First Culture involves more than just integrating the latest technologies. It creates an agile organization where employees, systems, and culture work together to provide world class service to clients while embracing employee wellness."



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The New age of Leadership in a Digital World

With the fast-paced changes happening in the business and technological landscape, leadership styles and approaches have to also evolve to keep up with the demands of the digital world. In this speech, we will explore the characteristics of the new age of leadership and how it is shaping the future of organizations.

We will touch on the following key elements:

- The rise of digitalization and its impact on leadership
- The importance of adaptability and flexibility
- Examples of successful digital leaders and their approaches
- Visionary and strategic thinking – spotting trends
- How to communicate in hybrid worlds
- Collaboration and team-building skills – new ways to engage your team, audience
- The use of data analytics for informed decision-making
- The role of AI and automation in leadership
- The need for continuous learning and centaur skills
- Cybersecurity concerns and data privacy issues

Successful digital leaders must be adaptable, flexible, and have a forward-thinking mindset. They must also embrace technology and leverage its power to drive innovation and growth. We show how to stay up to date with the latest trends and technologies, so leaders can navigate these challenges and lead their organizations to success in the digital age.

Best Audience

Leadership level: manager, Sr. Leadership, C-Suite, or Board of Directors.

Customizable Meter (1-10)

This content is a nine (9) on the customizable meter. Annette can adapt the content to match the level of the audience and/or to the industry of the organization.

Best Format/Placing in a Conference

This is an extremely versatile topic. It can be a speech, breakout session, or an interactive workshop.

This can be 45 minutes to 120 minutes in length.

Notes for the Meeting Planner


If you are trying to have a very relevant and up-to-date topic at your next event, this one fits the bill. Content is updated almost daily from the news headlines and is a very versatile session as it can be used in numerous ways. The content can also be skewed to ideas to help an organization or individuals in their personal lives.

"In today's rapidly evolving landscape, the role of leadership is undergoing a profound shift. This new age of leadership demands a comprehensive understanding of technology, agility, adaptability, and a visionary approach to navigating complex digital landscapes."



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Having High Beam Vision is a Must

High Beam leadership requires developing a strategy that builds on the ability to spot trends & react.

Leadership teams need the ability to accurately see the industry future in order to make sure the organization is still relevant in 3-5 years by making the right technology choices. In these times of high-velocity change, leaders need to see into the future to avoid miscalculations. Just like high-speed drivers, today's leaders must use a "high beam" strategy to maximize their performance. This strategy allows leaders to see the road ahead accurately and make sound decisions regarding their organization's future.

Best Audience

This is usually best for Sr. Leadership, C-Suite, or Board of Directors.

Customizable Meter (1-10)

This content is a seven (7) on the customizable meter. Annette will teach leaders FPOV's High Beam Leadership approach and how it can be adopted within the organization. Attendees will come away with a list of action items and a plan to take back to their organization.

"A digital lens on business strategy involves viewing every facet of a company's operations, from customer engagement to internal processes, through the prism of digital transformation."

Best Format/Placing in a Conference

This can be placed anywhere in a conference but works well as an opening or closing session. If your conference has a theme about the future, then this is perfect for an opening or closing session. The process can be taught in a workshop format also. This can be 45 minutes to 120 minutes in length.

Notes for the Meeting Planner

Prepare for a glimpse into the future. Leaders need to have vision, especially in a high-velocity world. We call this High Beam Leadership. This vision can be used to not only anticipate changes in the market but also, to grab market share from competitors. This course will show you how to foresee the shifts in innovation that will impact your organization and industry, how to prepare for these shifts, and how to use them in an advantageous way. We will teach you how you can apply high beam to your business strategy to put you on the leading edge. We will also consider your team, its willingness to integrate technology into practice, and offer you tips to improve your culture.

Learning Objectives

- Learn the process of how to Identify Trends – Forecast trends in your industry that will be impactful
- Learn how to create a View of the Future – Build an illustration of what the future will look like in your industry
- Understand the concept of Rivers of Information® and work to form a river
- Creating an Action Plan – Create a blueprint on how to guide your organization into this future and seize opportunities for growth