



Scott Klososky

Technology Speaker, Author, Consultant
Founder, Future Point of View

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General Approach

Scott is unusually accurate at painting pictures as to how digital evolution will unfold, and how it will impact specific industries. As a co-founder of Future Point of View, a digital strategy advisory firm, he spends many hours each work working with C-suite executives on digital, and now AI strategies. He is unusually good at translating complicated concepts for general audiences and helping them understand how new technology waves can be maximized in their organizations or industries.

AI has exploded on the scene as powerful tool, and important topic of discussion at conferences and events.

Scott has an unusual approach of working with meeting planners to design his delivery of ideas concerning what he refers to as Synthetic Intelligence. The reason is this topic is quite broad and there are many facets to cover. Depending on the sophistication level of the audience, they might just want an update on the latest AI news. Or, they might want to better understand AI Philosophy and where it is headed over the next five years. Depending on the participants, they might want to understand how to build a winning AI strategy. For this reason, Scott takes a “blank canvas” approach to design the exact keynote or workshop for his clients.

The major ingredients of a powerful synthetic intelligence talk today are on the following pages. These can be done as stand-alone topics or can be combined into a recipe that best serves the audience.

“Scott was the highlight of our conference! He has an innate speaking style that naturally engages the audience. Our attendees were completely tuned in and before he was finished, I had texts from attendees asking for a copy of his presentation and contact info. Scott’s content was spot on and the perfect springboard for our CEO’s presentation.”

Keystone Insurers Group



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Operationalizing AI: Creating Superior Results

Scott began helping organizations operationalize AI, synthetic and machine intelligence in 2018. His insights and deep practical knowledge help organizations become superior with their application of AI and robotics to their operations.

There are three stages that any powerful technology goes through:

- The Experimental Stage (3-5 years)
- The Operationalizing Stage (5-10 years) as organizations fully weave the technology into their operations.
- The Achieving Stage, where the technology is providing positive results like higher profitability, higher efficiency, and higher levels of production or safety.

Key Takeaways

- 1) A framework for developing architecture and delivery systems to safely deliver synthetic and machine intelligence capabilities.
- 2) Facts and analytics that show what high-performing organizations are achieving with operationalizing AI.
- 3) A deep understanding of how to amplify your workforce to inspire them to achieve a high level of operationalizing AI and robotics.

Best Audiences

C-suite leaders, Technology and HR leadership

Scott's presentation is one of the best I have ever seen. The content matter is thought provoking and on the sharp edge of the tsunami which is AI. The terminology introduced such as Synthetic Intelligence changes the entire narrative to empower and educate....If you want someone to help you understand more about the future that is knocking at your door, contact Scott. He's genuine, humble and deeply insightful."


Nitesh
Creative Director, Rutland Web Designer



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Building the Organizational Mind: The Future Destination for AI

For an organization to have superior AI results, it must have a vision of what the overall AI systems and architecture will look like, once AI has fully exhibited itself. Without this vision, organizations are thrashing around with AI and robotic strategies. This causes a lot of wasted time and money. Scott provides a very prescient vision of the intelligence layer of technology that now sits on top of the software layer. The intelligence layer is referred to as the Synthetic Organizational Mind. This is not science fiction, and companies are beginning to architect their organizational minds today. This session paints a clear roadmap that anyone can follow.

Key Takeaways

- 1) A blueprint of the Synthetic Organizational Mind and how it can be leveraged to amplify the performance of any organization.
- 2) The steps that can be taken today and tomorrow to ensure an organization of any size is on a path to building their own Organizational Mind.
- 3) A clear vision as to how the Organizational Mind can help any organization in a competitive market and government organizations to perform for citizens at much higher levels.

Best Audiences

C-suite leaders, enterprise architects, chief strategy officers

**** Note, this topic can be focused specifically for leaders, a workforce, and IT personnel specifically.*

“Scott’s presentation got great reviews. All I heard was how people could have sat and listened to him for the rest of the day.”

National Tooling & Machining Association



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The Amplified Workforce: Integrating Synthetic & Human Intelligence

We are certainly not moving into a world where human capital is less important to the workforce. As AI, robotics, and digital capital become more capable and powerful, this simply means we can amplify what team members are able to achieve. Although this is a very bright picture for the future, there will be some difficulty in the evolution towards creating a hybrid workforce made up of human capital and digital equivalents. In this very thought-leading session, Scott will deliver a series of steps leaders can make to evolve their workforce to be a more powerful provider of results, and at the same time, also create a more positive environment for the people that work in this hybrid workforce. The workplace of the future will certainly be something that we would recognize today, yet how it operates will seem almost magical.

Key Takeaways

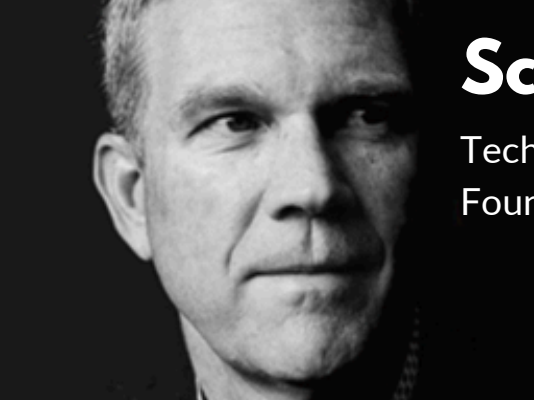
- 1) A new model to replace change management called Inspired Evolution.
- 2) A clear vision for the next steps that can be taken by executive leadership to assure rapid workplace evolution and improvement.
- 3) A 360 look at the viewpoints from workers, managers, leaders, and executives on their thoughts on the workplace of the future.

Best Audiences

Human resource leaders, CEOs, Chief Operating Officers, and workforce participants

“Thanks again for your AMAZING session you led during our Business & Leadership Conference. As I shared with you immediately after, I have never heard as much excitement generated by a single session in our 14-year history of offering this conference!”

National Systems Contractors Association



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10 X 10: The Evolution of AI Leadership

The advent of AI, synthetic intelligence, and robotics machine intelligence is driving one of the fastest evolutions in leadership. In this keynote, Scott will review 10 former leadership skills that will no longer be needed and 10 new leadership skills that are mandatory for success in the AI and robotics era. This keynote is thought-provoking, practical, inspiring, and educational for any current or up-and coming leader.

- | | |
|---------------------------------|--------------------------------|
| 1) HUMANOLOGICAL EMPATHY | 6) HUMAN IRREPLACEABILITY |
| 2) DIGITAL WISDOM INTEGRATION | 7) AI EMERGENCE NAVIGATION |
| 3) COGNITIVE LOAD ORCHESTRATION | 8) UNLEARNING CAPABILITIES |
| 4) HUMAN/AGENT ORCHESTRATION | 9) AI BIAS RECOGNITION |
| 5) CHOREOGRAPHING UNCERTAINTY | 10) CO-OPETITION COLLABORATION |

Key Takeaways

- 1) An intriguing list of formerly meaningful leadership skills that just simply are not needed now that AI can replace those capabilities.
- 2) A checklist of new leadership skills with the explanations needed for leaders to take a big step forward in their abilities to successfully run organizations.
- 3) A road map for leaders to follow to turn this information into practical steps for making improvements in leadership skills.

Best Audiences

Executives, Managers, Senior Leaders, up-and-coming leaders, HR professionals

"You did an outstanding job with your keynote for SOCAP! You hit all of the topics and points I was hoping you would and set the right tone as we started the conference. In fact, several attendees told me they wished you could have spoken longer! It was a great opening session that got attendees into an innovative mindset, as they went to the breakout sessions. It was a pleasure to work with you again. Well done and thank you!!"

Society of Consumer Affairs Professionals (SOCAP) International



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HUMALOGY® Leadership: The Balanced Organization

Scott and FPOV invented the Humalogy® concept for measuring the integration of human and technology in processes and systems.

This model is unique to this day and provides a great vocabulary to discuss the balance of people and digital tools in an organization.

Modern leaders must learn to make good decisions on the balance of using human skills and talents vs. the power of digital tools.

This keynote opens by sharing this concept with an audience and then is customized to give specific examples for their industry.

The advent of synthetic Intelligences like AI is speeding up the importance of Humalogy® in the workplace and our lives.

We must learn to not only co-exist with a technology pervasive world, we must also learn to flourish.

This keynote can help leaders discover new ways to design sales, marketing, HR, operational, and supply chain processes.

It can also be tuned to lean more towards thought leading or practical ideas.

Best Audience: Everyone. This talk is meant to be a thought-leading exercise for anyone interested in how technology is and will continue to impact humanity. Also, this is a great topic for event that include spouses/significant others – it can be used in non-business settings.

Customizable Meter (1-10): Six (6) Meaning that almost 60% of the content for this speech is customizable. This speech can be general (changing society and humanity) or can be customized to the industry (how technology is affecting the industry and the workforce).

Best Format/Placing in a Conference: This is another very popular topic for Scott. This speech works well for a keynote to open or close the conference or event. It also works well for a dinner keynote when spouses/significant others are invited.

No matter where this speech is placed, it will really get people talking afterwards. Typically, if Q&A is used after the speech, there isn't enough time to answer all of the questions. This doesn't work as a breakout session or workshop.

Notes for the Meeting Planner: This is very much a thought leading speech. It looks at the impact of Humalogy® in the workplace – meaning the balance of technology and humans in our everyday lives.

With technology integrating into our everyday lives, what are the society impacts? What are the impacts on the different industries?

This is a very thought-provoking speech that keeps audience's attention throughout the entire talk.

Learning Objectives:

- What happening to society as machines take over jobs that humans used to do?
- Consider the impacts technology is having on our physical and psychological well-being
- Develop insight into coming trends, such as machine learning, artificial intelligence, and the singularity, which will disrupt every characteristic of what it means to be human
- Analyze why all visions of the future are dystopian; why don't we see a utopian future?
- Learn how the HUMALOGY® balance can act as a guide to integrate technology in ways that are healthy for humanity
- Ensure the digital transformation will be positive for everyone



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Managing Digital Risks: C-Suite and Board Strategies

As organizations become more dependent on technology, their risk levels go up.

Cybersecurity, AI risks, uptime risk, digital skills risks, and innovation risk all can be devastating if not avoided or controlled.

Scott is a leading thinker with how to manage digital risks and how to best manage them as part of an enterprise risk management program.

His work in developing industry-based defense models is leading edge and he uses this kind of creative problem solving to help audiences create a safer digital environment.

AI tools are helping both digital criminals and security professionals in the cybercrime conflict, and AI engines are causing a growing list of risks that must be managed.

This is a great keynote for executives and leaders and can be customized to focus on specific digital risks, or the future of risk in general.

Best Audience: Business-side leaders looking to learn the fundamentals of cybersecurity, technology-side leaders looking further into the future of cybersecurity; it can also be engaging for people of any level of their careers. The talk is different for leaders than when all levels of organizations are in attendance.

Customizable Meter (1-10): Nine (9) Meaning that this is almost entirely customizable. Whether you choose a Keynote, Breakout Session, or Workshop, the content can be tailored to your event. It also can be industry specific or you choose to look at best practices across all industries.

Best Format/Placing in a Conference: This is a very popular subject and can fit into any conference or event. It is a good Keynote, Breakout Session, or hands-on “how-to” Workshop. Also, depending on the need of the audience, this talk can be delivered in several different ways: Practical—who are the bad guys, how are they attacking us, and how can we protect ourselves. Thought Leading- What is the future of security? How is it affecting your industry?

Notes for the Meeting Planner: Scott has tremendous experience in the security space and has had many large organizations use him as a keynote, thought-leader, and facilitator. He developed an “Integrated Security Model” that is second to none in the industry. Because things are moving so fast in security, this speech is always changing to keep up with new and improved technologies and methods.

Learning Objectives:

- Analyze the ways new technologies will impact the field of cybersecurity
- What is Integrated security? Why is it important?
- What are the current attack vectors, who are the bad guys, and how do you do risk management?
- Evaluate how the Internet of Things remains an enormous threat to our infrastructure
- Identify the increasing danger from organized cybercrime
- Understand what each of our growing digital footprints will mean for our privacy
- Learn steps you can take to protect your devices, and yourself, in an increasingly connected world



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The Importance of Digital Wellbeing: Corporate & Personal

As people weave more technology into their lives and careers, the negative impacts of digital use must be considered.

Digital wellbeing is a topic that leaders and HR professionals must take more responsibility for in the workplace.

Each of us as individuals must also understand where boundaries need to be set so we can stay healthy long term.

As productive and efficient as technology can help us be, it also has negative impacts people sense but do not always fully recognize.

Scott is a leading thinker on technology use and its impact on our minds and mental health.

This content is unique, and audiences are very interested in the concepts delivered and especially the remedies Scott suggests.

When doing Q&A with an audience, this topic always creates a vibrant discussion with lots of questions and stories from audience members.

Best Audience: Everyone: this talk is meant to be a thought-leading exercise for anyone interested in how technology is and will continue to impact humanity.

Also, this is a great topic for event that include spouses/significant others – it can be used in non-business settings.

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