

THINK TANK 2022

THE BUSINESS CASE FOR THE VIRTUAL WORLD



WHAT IS A THINKTANK?

Future Point of View's annual Think Tank is an invitation-only event that generates big thoughts. Together we will explore emerging trends that will shape the world in which we live and work.

We are inviting thought leaders from all over the globe to participate in highly interactive ThinkSprints. This year we will have eight two-hour ThinkSprints the week of **October 24-28, 2022**.

GOALS

ThinkTank 2022 has many goals, but the most important will be understanding why using different Web 3.0 tools will be critical for organizations in the future. In addition, harnessing and integrating the Virtual World effectively will give an organization an edge within its market.

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The Virtual World, and everything Web 3.0 brings, will create rippling effects on how businesses operate and interact internally and externally. We want to understand better how these different uses will advance the workplace while maintaining the overall well-being of employees and users. Tools are only as effective as the one who wields them and the ideas they can manifest once acquiring the devices.

Together we will investigate a wide array of options in which Web 3.0 can uplift our working lives, from how we work and interact in the office to how documents, payments, and customers are established.

**For more information about ThinkTank 2022 visit:
www.fpov.studio/thinktank-2022**

2022 ThinkSprints:

End Game Vision

(October 24th from 10:00 am-12:00 pm CT)

Virtual Customer Journey

(October 24th from 2:00 pm-4:00 pm CT)

AR, VR, XR - New Realities

(October 25th from 10:00 am-12:00 pm CT)

Virtual Economy

(October 25th from 2:00 pm-4:00 pm CT)

“The Lab” Virtual Experiments

(October 26th from 10:00 am-12:00 pm CT)

Digital Well-Being (MindGames)

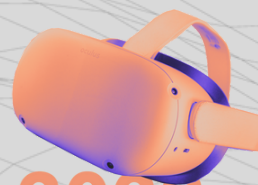
(October 26th from 2:00 pm-4:00 pm CT)

3D Workspace

(October 27th from 10:00 am-12:00 pm CT)

Metaverse ThinkSprinting Live

(October 27th from 2:00 pm-4:00 pm CT)



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